ALBANY
CREEK
SWIM CLUB

25/26 SPONSORSHIP PROPOSAL

Albany Creek Swim Club is based at the Albany Creek Leisure Centre. Our Club promotes the interests of all swimmers, both competitive and recreational. Albany Creek Swim Club fosters participation at all levels of swimming – from our youngest swimmers swimming 12.5m with a buddy (at club night) to our more experienced swimmers competing at State, National & International level.

From October to March we run Wednesday Club Nights where all our swimmers are able to enjoy the fun, friendship and fitness of participating in our member-only race nights. As one of Brisbane Swimming's leading First Division Swim Clubs we have a large team of swimmers that compete at Club, Brisbane, Queensland and National swimming events.

Our Club has a rich history, with swimmers who have enjoyed some fantastic achievements for over 20 years at State and National level, breaking many records and competing all the way up to International level including the Youth Oceania Championships, Junior Pan Pacific Games, Olympic Games and World Championships. Our success in the pool is directly attributed to an effective and valued partnership with the Albany Creek Leisure Centre Squads Program and our shared highly motivated and passionate coaching team.

Our success is secured by our fantastic volunteers including our Committee and engaged parents. We invite you to join us.

How will Sponsorship or Donation Help?

Your sponsorship not only assists us to create a stronger and more successful swimming club but also helps us to raise funds to provide significant improvements to our Club and assist us acquire advanced equipment which will substantially improve training, coaching and member development. Our Club offers a range of opportunities for children of all ages to experience the fun, fitness and friendship of participating in swimming. In addition to offering potential new members 2 Free Club Nights to trial Swim Club, we offer discounted fees for swimmers 9 years and under. We are also an inclusive Club that supports multi-class athletes (athletes with a disability). Events we host include multiclass events and awards so that all swimmers are able to participate at our meets. Your support enables us to continue to offer these sorts of programs. Swimming is a great sport for all ages. Your support will also help us further develop our Club and provide a broad range of opportunities for swimmers of all ages and abilities including team uniforms for Championship meets and investing in new equipment that will enhance training methods and support us to provide reliable and professional competitive swim meets.

A key part of our Club culture is acknowledging athlete achievement when they qualify for Metropolitan, Queensland or National competitions through the provision of a team uniform item. Your support enables us to provide these items at no charge to our swimmers - and if you take up one of our sponsorship packages, your logo will be proudly displayed on these items. Albany Creek Swim Club is offering a variety of sponsorship options and opportunities where your business could assist us in making the Club bigger and better for our swimmers and our community.

Why Be Involved?

With our Club members, Social Media Followers and Club swimmers attending Brisbane, Queensland and National events, your exposure through sponsorship is guaranteed to reach swimming families (past and present), their extended families and their broader networks. The Albany Creek Swim Club offers a great platform for you to partner with us to promote your business and build your profile within the local area.

Our Promotional Plans offer a range of marketing. Along with extensive communication with the swimming families at Club Nights and swimming events, our club website, social media pages, Annual Report, Meet Programs and Club Nights etc all provide opportunities to promote our sponsors.

Promotional Time Frame

Your sponsorship is for the 2025-2026 season which is from 1 July 2025 to 30 June 2026. Your business will continue to be promoted from confirmation of sponsorship and throughout the swim club season. If you wish for your logo to be included on the club shirts please don't delay, first run on shirts will take place in September but promotion will commence 1 July. The quicker you act the greater your value!

GOLD SPONSOR: $2500

(Only 1 Available)

We have an opportunity for one Gold Sponsor. In return for your donation, we offer the following promotions for your business:

Your logo* on the following uniform items:

- National Age Team Shirt
- National Open Water Team item
- State Team Shirt
- Brisbane Championship Team Shirt

Your business verbally acknowledged as our Gold Sponsor at:

- Club Nights and Inter-Club Meets hosted by our Club
- Social Media posts to our public and member pages acknowledging your contribution throughout the season
  - 1 post per month (12 posts)
- Advertisements in the following Club documentation (copy supplied by sponsor):
  - ACSC Race Meets Program (2 Full page)
  - Annual Report Advertisement (2 Full page)
  - Tile on the Club Instagram
  - Logo on the Team App & Website

SILVER SPONSOR: $1000

We have an opportunity for two Silver Sponsors. In return for your donation, we offer the following promotions for your business:

Your logo* on the following uniform items:

- State Team Shirt
- Brisbane Championship Team Shirt

Your business verbally acknowledged as our Silver Sponsor at:

- Club Nights and Inter-Club Meets hosted by our Club
- Social Media posts to our public and member pages acknowledging your contribution throughout the season
  - 1 post per month (12 posts)
- Advertisements in the following Club documentation (copy supplied by sponsor):
  - ACSC Race Meets Program (1 Full page)
  - Annual Report Advertisement (1 Full page)
  - Tile on the Club Instagram
  - Logo on the Team App & Website

BRONZE SPONSOR: $500

We have an opportunity for unlimited Bronze Sponsors. In return for your donation, we offer the following promotions for your business:

Your logo* on the following uniform items:

- Brisbane Championship Team Shirt

Your business verbally acknowledged as our Bronze Sponsor at:

- Club Nights and Inter-Club Meets hosted by our Club
- Social Media posts to our public and member pages acknowledging your contribution throughout the season
  - 6 posts per year (bi-monthly)
- Logo in the following Club documentation:
  - Logo in the ACSC Race Meet Program
  - Logo in Annual Report
  - Tile on the Club Instagram
  - Logo on the Team App & Website

* Please note logos on uniforms are printed in single colour. All logo artwork must be supplied in Hi Res 300dpi Eps format and submitted for inclusion on our team uniform items.

To take advantage on one of our Sponsorship Packages or if you have any queries at all please contact Karla (Albany Creek Swim Club President) at president.acsc@gmail.com
We look forward to working with you in the future.